

Tom Caswell.

Digital media creative.

With a passion for gaming and entertainment acting as my guiding light, what once started as a desire to produce videos has since spiralled out into a varied career that taps into every corner of digital media. From video and podcasts, to written editorial and social media management, my toolset has expanded to be ready for any task that may come my way.

Skills

- producing
- social media
- hosting
- writing
- live streaming
- management
- consultation
- public relations

Software

- Adobe CC & FCPX
- Asana & Trello
- OBS
- Sprout
- G Suite
- Parsely

Hardware

- Various camera systems
- FAA drone operation certified
- Capture cards and systems
- Various audio equipment
- Steadicams & gimbals
- Fluent with Mac & PC hardware

Education

2015 | B.S.

FILM AND VIDEO PRODUCTION

Drexel University

Experience

2022 - PRESENT

SOCIAL MANAGER, CULTURE AND INNOVATION

BUSTLE DIGITAL GROUP | New York, New York

Promoted to social lead for all four Culture and Innovation sites, adding Mic and Gawker under my purview. Managing the team of full-time and part-time strategists, while spearheading development of new social video initiatives.

2020 - 2022

SOCIAL STRATEGIST, INPUT AND INVERSE

BUSTLE DIGITAL GROUP | New York, New York

Brought on as a part-time social assistant to manage the accounts for tech website Input. Within a year, expanded into a role to oversee the social media accounts for both Input and pop culture site Inverse, while also managing my own assistant that handles day-to-day responsibilities for Inverse.

2016 - PRESENT

PRODUCER & HOST

UNRANKED PODCAST

Helped launch the gaming podcast Unranked. Have since cultivated an audience of roughly 5000 downloads per episode, nearing 300 total episodes, having never missed a week. Expanded the brand with a Patreon, audience development via Discord, and live-streaming/VOD content on Twitch and YouTube.

2018 - 2019

POST PRODUCER

NEW YORK MEDIA | New York, New York

Was a contract producer at New York Mag and Vulture, brought on for both one-off projects and overseeing post production for large events such as New York Comic Con and the Sundance Film Festival.

2018

VIDEO PRODUCER

G/O MEDIA, FORMERLY GIZMODO MEDIA GROUP | New York, New York

Conceived, scheduled, shot, host, and edited numerous videos for tech site Gizmodo and pop culture site io9. Lead the charge on the former's E3 2018 content and the latter's output for San Diego Comic Con 2018, the most coverage the site had ever crafted for the event in its history.